Imperial College London

Covid-19 behaviours in **Mexico**

◣Report May 2020

Insights and trends in people's behaviours related to COVID-19. Brought to you by a team of health and behavioural experts at the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov. These reports are created on a regular basis, following new survey results.
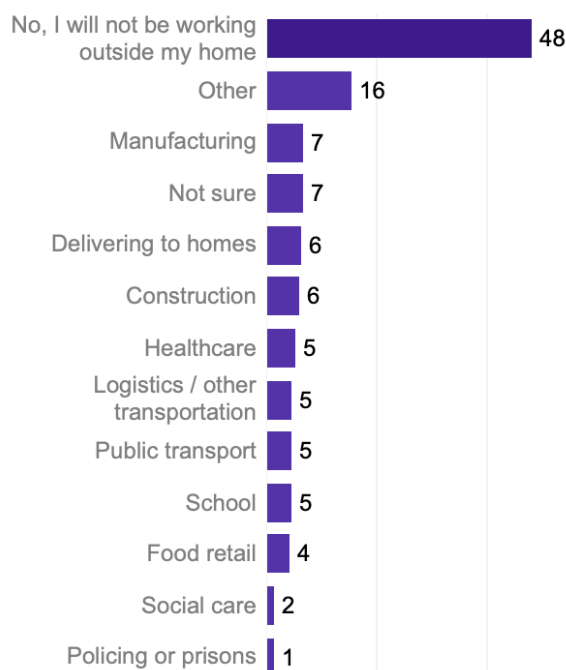
Institute of Global Health Innovation

Covid Data Hub

Covid
Data
Hub

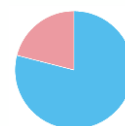# How are people in Mexico responding?

◤ As of May 3rd 2020

This report looks at insights from Mexico covering March 30th through May 3rd

Thinking about the next 7 days... will you be working outside your home in one of the following roles? Mark all that apply..

Role	Value
No, I will not be working outside my home	48
Other	16
Manufacturing	7
Not sure	7
Delivering to homes	6
Construction	6
Healthcare	5
Logistics / other transportation	5
Public transport	5
School	5
Food retail	4
Social care	2
Policing or prisons	1

79%

of people in Mexico are staying home or only leaving the house once a day

48%

of people in Mexico are not planning on working outside the home the following week

16% will work outside the home in a role not mentioned. Of the roles that were included, **manufacturing workers** accounted for the largest share of people working outside the home.
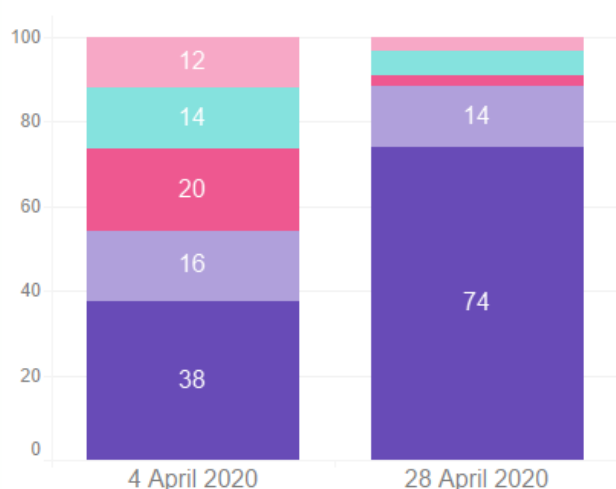
Compare your data with that of 29 other countries on coviddatahub.com

Covid
Data
Hub

How are behaviours in Mexico changing?

Compared to early April, respondents in Mexico showed…

■ Always   ■ Not at all   ■ Rarely
■ Frequently   ■ Sometimes

Thinking about the last 7 days… how often have you worn a face mask outside your home to protect yourself or others from coronavirus (COVID-19)? As a reminder, please exclude any measures that you have already taken for reasons other than coronavirus (COVID-19). %
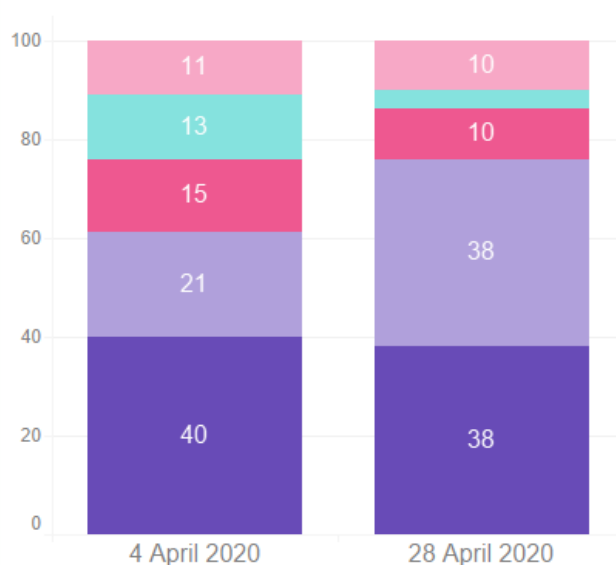
4 April 2020	28 April 2020
12	
14	14
20	
16	
38	74

2X more likely to always wear a face mask outside the home

■ Always   ■ Not at all   ■ Rarely
■ Frequently   ■ Sometimes

Since developing symptoms…to what extent have you self-isolated yourself on each of the following 7 days?

4 April 2020	28 April 2020
11	10
13	
15	10
21	38
40	38

15pp* more likely to self-isolate always or frequently after developing symptoms
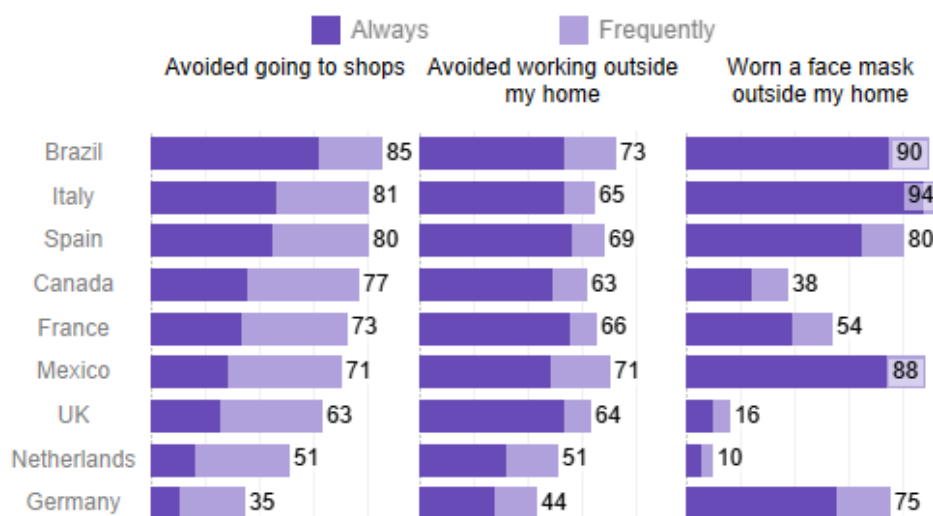
*pp= percentage point

Compare your data with that of 29 other countries on
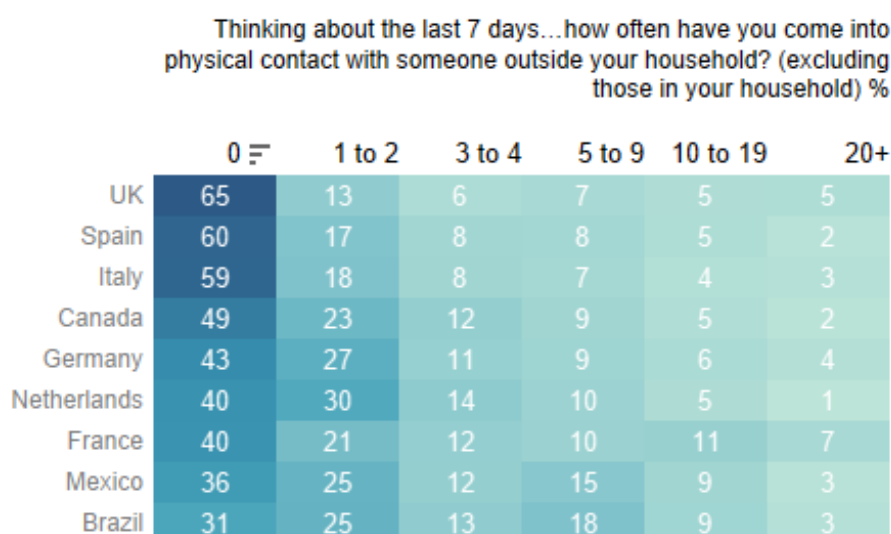
coviddatahub.com

Covid
Data
Hub

How does Mexico's behaviour compare to other countries?

Compared to other countries surveyed the same week (April 27th through May 3rd) respondents in Mexico were...

Comparable to Brazil in likelihood of working outside the home and of wearing a face mask outside the home, less likely to avoid going to shops

■ Always   ■ Frequently

	Avoided going to shops	Avoided working outside my home	Worn a face mask outside my home
Brazil	85	73	90
Italy	81	65	94
Spain	80	69	80
Canada	77	63	38
France	73	66	54
Mexico	71	71	88
UK	63	64	16
Netherlands	51	51	10
Germany	35	44	75

Comparable to Brazil in number of contacts outside the household, higher number of contacts than other countries surveyed

Thinking about the last 7 days...how often have you come into physical contact with someone outside your household? (excluding those in your household) %

	0	1 to 2	3 to 4	5 to 9	10 to 19	20+
UK	65	13	6	7	5	5
Spain	60	17	8	8	5	2
Italy	59	18	8	7	4	3
Canada	49	23	12	9	5	2
Germany	43	27	11	9	6	4
Netherlands	40	30	14	10	5	1
France	40	21	12	10	11	7
Mexico	36	25	12	15	9	3
Brazil	31	25	13	18	9	3

Compare your data with that of 29 other countries on   coviddatahub.com

Covid
Data
Hub

How does Mexico's life satisfaction compare to that of its peers?

Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you position yourself in? (%)
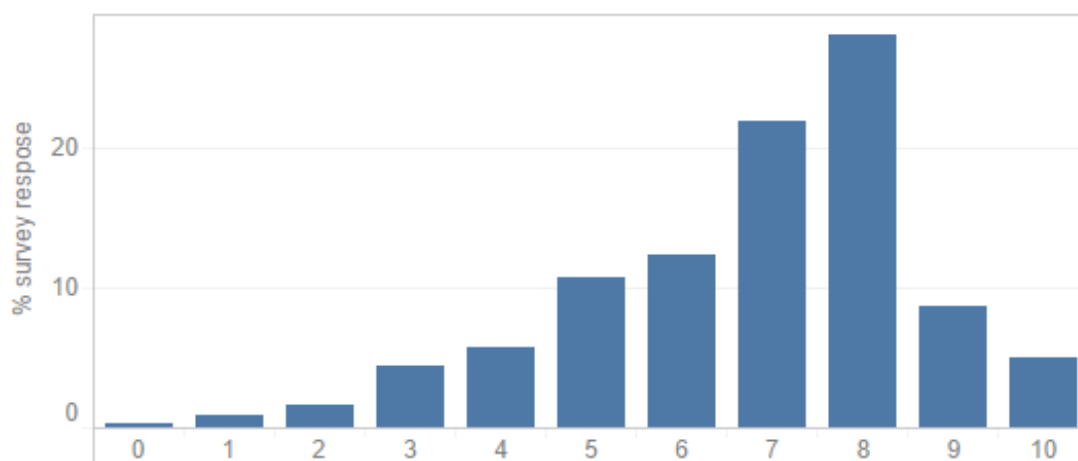
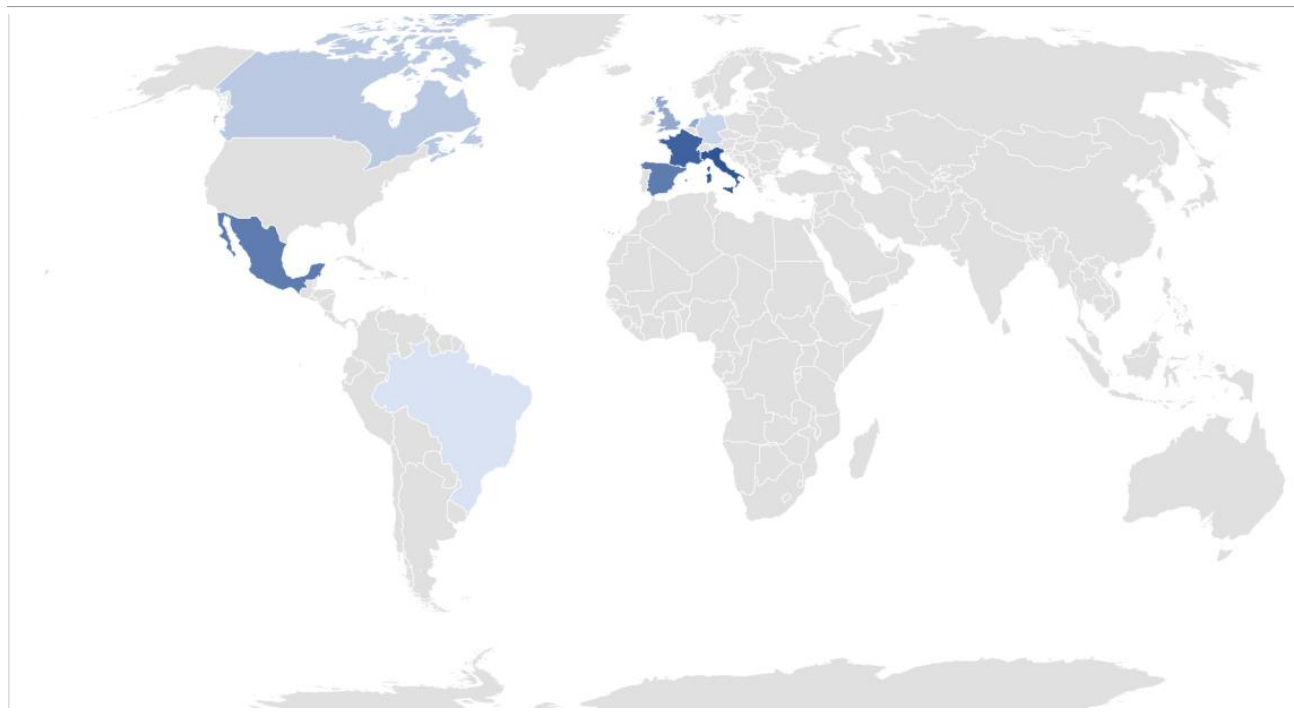**Average Cantril ladder score by country**
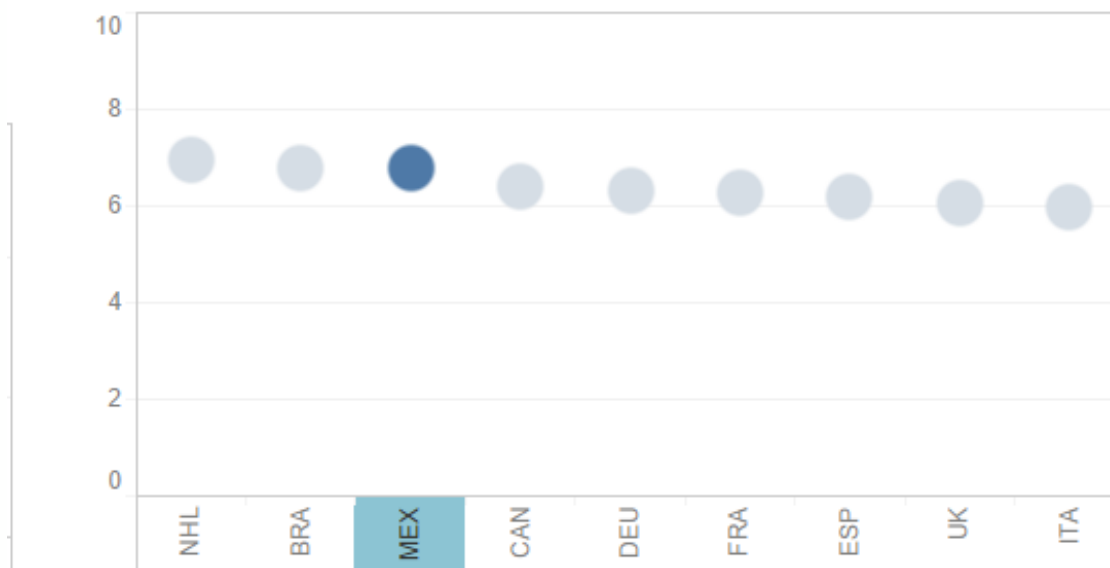
The Cantril ladder serves as a proxy for life satisfaction. Life satisfaction is a powerful measure of the quality of people's lives. The annual World Happiness Reports attributes the differences over time and between countries to good health, income and the quality of the social environment. These factors are changing under COVID-19, often in ways we have never experienced before. The YouGov life satisfaction data, collected regularly as the pandemic evolves in each survey country, provide a valuable barometer reading of life under COVID-19, reflecting each country's institutions and policies.

Compare your data with that of 29 other countries on   coviddatahub.com

Covid
Data
Hub

How stringent is the Mexican government compared to its peers?

The University of Oxford's Stringency Index is a measure of the number and strictness of government policies in response to the Covid-19 outbreak. Stringency Index range is from 0 - 100. Numbers below are for May 3rd

Darker shades in the map below are indicative of higher stringency indices

Italy	France	Spain	Mexico	UK
95	93	89	89	82

Netherlands	Canada	Germany	Brazil
82	77	75	73

Compare your data with that of 29 other countries on   coviddatahub.com

About this report

Led by Imperial College London's Institute of Global Health Innovation (IGHI) and YouGov

Imperial College London

Institute of Global Health Innovation

◤ Professor the Lord Ara Darzi of Denham
Co-Director, IGHI

◤ Melanie Leis
Director, Big Data and Analytical Unit (BDAU), IGHI

◤ Gianluca Fontana
Operations Director and Senior Policy Fellow, IGHI

◤ Dr Hutan Ashrafian
Scientific Advisor, IGHI

◤ Dr David Nabarro
Co-Director, IGHI
Special Envoy of WHO Director General on COVID-19

◤ Sarah P. Jones
Faculty of Medicine, Department of Surgery & Cancer Research Postgraduate

◤ Dr Roberto Fernandez Crespo
Analytics Fellow, BDAU

◤ Dr Manar Shafat
Contributor, BDAU

Research contributors

WHR World Happiness Report

SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK
A GLOBAL INITIATIVE FOR THE UNITED NATIONS

Professor John F. Helliwell
Co-editor, World Happiness Report

Vancouver School of Economics at the University of British Columbia, Research Associate of the NBER and Distinguished Fellow of the Canadian Institute for Advanced Research

Professor Jeffrey D. Sachs
Co-editor, World Happiness Report

Director of the Center for Sustainable Development at Columbia University Director of the UN Sustainable Development Solutions Network and SDG Advocate under Secretary-General António Guterres

Professor the Lord Richard Layard
Co-editor, World Happiness Report

Founder-Director of the Centre for Economics Performance at the London School of Economics
Co-founder of Action for Happiness

Professor Jan-Emmanuel De Neve
Co-editor, World Happiness Report

Director of the Wellbeing Research Centre at University of Oxford
KSI Fellow and Vice-Principal of Harris Manchester College

Realised by

MADE BY MANY
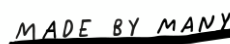
Contributors to the Imperial College London - YouGov survey include: Professor Helen Ward, Dr. Christina J. Atchinson, Dr. Benjamin C. Lambert, and Gavin Ellison

The Imperial College London - YouGov team wishes to express their grateful support to Stephan Shakespeare, Marcus Roberts, Alex MacIntosh, Chris Curtis, Eir Nolsoe, Sharon Paculor, Lenny Naar, Alice Blencowe, Steve Adams from Visual DJ Ltd. and volunteers from Made by Many: Rebecca Foy, Anna Pagan, Gareth Cozens, Callum Jefferies, Neethu Mathew, Micha Nicheva, Kristof Goossens

Supporters

EDELMAN INTELLIGENCE

This research is made possible by generous support for the public good from YouGov Plc.

The Imperial College London - YouGov team gratefully acknowledges the kind support of Edelman Intelligence for their global social listening contribution

Question for the research team? Get in touch here
Press enquiry? Contact Dr. Justine Alford at j.alford@imperial.ac.uk

Imperial College London

For more behavioural data on a global level, visit coviddatahub.com to explore our interactive charts

The CovidDataHub.com project is a joint collaboration between the Institute of Global Health Innovation (IGHI) at Imperial College London and YouGov Plc to gather global insights on people's behaviours and life satisfaction in response to COVID-19. The research covers 29 countries and surveys are conducted on a regular basis since the first week of April.

This report is designed to provide insights on how different populations are responding to the pandemic, helping public health bodies in their efforts to limit the impact of the disease. Anonymised respondent level data is generously made available for all public health and academic institutions globally by YouGov Plc at our GitHub site.

In collaboration with

Institute of Global Health Innovation

YouGov®

WHR
World Happiness Report